



To: Teams competing in the IMSA Prototype Challenge presented by Mazda

From: Continental Race Tire

Date: 1 February 2017

Re: Introductions and Information

Teams,

We are very excited and proud to be named the exclusive tire partner to the IMSA Prototype Challenge presented by Mazda. Our partnership with IMSA has allowed us to demonstrate our commitment to motorsports during the past six seasons in the WeatherTech and Continental Challenge, but we deepen that commitment for 2017. We look forward to working with the teams throughout the season, and want to take this opportunity to give an update on our development, and what to expect in the coming months.

LM P3: In anticipation of the LMP3 platform coming to North America, we have been developing a high performance tire in parallel with the DPi tire that came this year. This tire has evolved on the current LMP2 / LMP3 platform, where nimbleness and responsiveness are matched with a high level of grip and feel. We have been testing with the various manufacturers of LM P3 cars, and now have a tire that will give drivers the ability to attack corners, come up to temp quickly, and give a high level of confidence throughout a stint.

MPC, Lites: Our goal was to target the previous generation of tire that the teams already understand, and work to minimize their development for 2017. We have tested over the past months, and feel that we have met that goal and given a modest level of improvement. This way, any changes to setup will be small, and the teams will be able to hit the ground running.

As far as availability of these tires go, we will begin to fill our inventory pipeline starting on February 1st. There is a possibility of having sets of P3 tires shortly before that, so please let us know what your needs are and we will try to accommodate. To do this, let me introduce our product manager, Dave Campbell. He will be your contact for ordering and service at the track:

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|---------------|--|------------------------|----------------------|
| Dave Campbell | dave.campbell@continentalrace.com | Direct 574.784.8835 | Cell 574.250.0010 |
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We also would like to offer an invitation to the Continental Tire Racers Network, a partner site that gives discounts on passenger car tires. Please use this tool to receive significant discounts on Continental passenger tires for your personal vehicles. You will need your IMSA id (on your badge) to register on the site:

www.continentalrace.com

This site is also a reference site where you can find race tire information like dimensions and spring rate data for Continental race tires.

Our engineers are currently measuring all of the various sizes of tires to produce the specifications and other data, so please look forward to another message from us in the coming weeks. This will be followed by more details on our operation to assist in working together successfully in the future.

Here is our 2017 pricing:

| Le Mans Prototype 3 (LM P3) | | | Mazda Prototype Challenge (MPC) | | |
|-----------------------------|------------------------------|--------------|---------------------------------|-------------------------------|--------------|
| <u>CATALOG #</u> | <u>SIZE, NAME</u> | <u>PRICE</u> | <u>CATALOG #</u> | <u>SIZE, NAME</u> | <u>PRICE</u> |
| 20820P3 | 305/650R18 LMP3 FRONT SLICK | \$525 | 20010MPL | 210/550R13 MPL - FRONT SLICK | \$275 |
| 20860P3 | 325/710R18 LMP3 REAR SLICK | \$525 | 20030MPL | 275/570R13 MPL - REAR SLICK | \$275 |
| 20706W2 | 305/650R18 LMP3 W2 FRONT WET | \$595 | 20060HC | 210/550R13 MPL - FRONT WET HC | \$275 |
| 20756W2 | 325/710R18 LMP3 W2 REAR WET | \$595 | 20080HC | 275/570R13 MPL - REAR WET HC | \$275 |

If there are any questions, please don't hesitate to reach me. Thank you for your time, and the opportunity to showcase the Continental brand as we work to make this exciting new series successful with all of our partners.

Thank you,

Kevin Fandozzi
Product Manager, IMSA – IWSC, ICTSC
Continental Motorsports
(269) 861-5003
kevin.fandozzi@continentalrace.com

