



April 10, 2018

Dear IMSA Team Managers,

The annual celebration of our great nation's independence is fast approaching and our 2018 event at Watkins Glen International promises to be the biggest one yet. To assist us in making that a reality, we are again asking for your assistance as we all prepare for the Sahlen's Six Hours of The Glen weekend June 28-July 1.

We would like to keep a favorite tradition going by inviting all our teams to show your patriotism through special car liveries at The Glen. The WGI and IMSA marketing teams are prepared to support all these extraordinary efforts by featuring these paint schemes in traditional and social media, in the live television broadcast and through numerous communications with our fans. Once again, the theme for these liveries will be military appreciation. The track is planning to support this initiative with special events, displays, anthem performances and more.

We hope you'll all participate and help us celebrate the Fourth of July this year at The Glen. Thank you very much for your consideration of this request and please let us know if you have any questions.

Sincerely,

Scott Atherton
President
IMSA

Michael P. Printup
President
Watkins Glen International



