



For all IMSA WeatherTech SportsCar Championship and IMSA Michelin Pilot Challenge entries:

IMSA will continue to produce printed spotter guides, illustrated by Andy Blackmore Design, and distribute to fans at all WeatherTech Championship events. An online, poster-style guide will also be available for fans to download at home.

The car illustrations will be used via the website, app, TV broadcast and onsite to help educate and inform fans. This will give exposure to your team and partners.

Each team must:

1. Provide a 2019 livery in vector format or high-res photographic image showing the left and right-hand side of the car.
2. If liveries are not available or confirmed, a base color or base design for the car is acceptable for The Rolex 24 At Daytona.
3. Artwork is required immediately. Please provide no later than **January 2, 2019** to andy@andyblackmoredesign.com.

The online guide will be released no earlier than Tuesday, January 22. If this does not meet with your livery release or embargo, Andy is happy to use a placeholder until such time is acceptable. Please advise Andy directly. The printed guide will be available to the public later that week.

During the season, it will be advantageous to advise Andy Blackmore Design of any livery changes ASAP, so you and your partners can continue to gain maximum exposure.

Andy Blackmore Design will sign non-disclosure agreements (NDA) with any teams concerned about privacy for advance sponsor or other information. An NDA is in place between Andy Blackmore Design and IMSA.

Teams are encouraged to contact Andy Blackmore directly regarding any specifics related to providing artwork for this program. Teams wishing to meet with Andy at The ROAR Before The Rolex 24 (Friday - Saturday) should coordinate with him directly.

Andy Blackmore
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