



North America 2017

Trofeo **PIRELLI**

The Ferrari Challenge Trofeo Pirelli

A single-model championship series developed by Ferrari for clients who have a passion for racing, the Ferrari Challenge Trofeo Pirelli has thrilled drivers and fans alike since its announcement in 1992. There have already been over 1000 races, with over 1000 drivers taking part in up to three series organized on three continents, North America, Asia Pacific and Europe.

Over the years, the Ferrari Challenge has proved to be an ideal platform for drivers looking to compete in international GT and prototype championships, and an impressive number have gone on to win in Grand-Am, IMSA, the FIA World Endurance Championship, ELMS an even the 24 Hours of Le Mans.

Bringing its professionalism and pedigree to the track, the Challenge runs on the most beautiful and renowned circuits in the world, providing gentlemen drivers blistering performance and driving pleasure in the spirit of a championship designed to allow clients to enjoy themselves and their cars in a competitive and safe environment.

The Prancing Horse in question is the new 488 Challenge, derived from the 488 GTB and the sixth model used in the Ferrari Challenge. It follows in the procession of powerhouse predecessors, the 348, 355, 360, F430 Challenge, 458 Challenge and 458 EVO Challenge cars, with each one becoming more technologically advanced. With 670 c.v., or about 660 h.p. the 488 Challenge is built in the same assembly line as the other V8 road cars at the factory in Maranello, Italy.

The Challenge is run in three geographically diverse championships: Europe, Asia Pacific and North America. The 2017 Challenge season will begin at Laguna Seca and travel to 5 more historic North American race tracks. The series will conclude in October at the Finali Mondiali at the Mugello circuit in Italy.

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About Ferrari North America

Ferrari North America, Inc. is headquartered in Englewood Cliffs, N.J., and is the exclusive North, Central, and South American importer of Ferrari vehicles including the 488 GTB, 488 Spider, the California T and GTC4Lusso Grand Tourers, the F12berlinetta, F12tdf and LaFerrari Aperta. The current product line-up comes with the Ferrari complimentary seven-year maintenance program, which covers all factory-scheduled maintenance procedures including labor, related genuine parts and approved lubricants.

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