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## IMSA COMPETITION BULLETIN ICTSC #16-08

To: All IMSA Continental SportsCar Challenge Participants

From: IMSA Competition

Date: November 16

Re: 2017 ROAR Media Day

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Beginning 2017, IMSA is introducing a Media Day on Thursday, January 5 at Daytona International Speedway immediately prior to the three days of on-track testing at the ROAR Before The Rolex 24 At Daytona.

Media Day is designed to enable all IMSA WeatherTech SportsCar Championship and any IMSA Continental Tire SportsCar Challenge teams and drivers to complete all pre-season television interviews, head shots and on-track static photography without scheduling around on-track sessions.

Drivers are expected to wear firesuits and bring their helmets. These activities are by appointment. More specific details available shortly.

Media Day is scheduled from 10 am to 7 pm ET, Thursday, January 5. Please make your travel plans accordingly.

Any Car-to-Car photography on-track will be scheduled during available windows from Friday, January 6 through Sunday, January 8. These are also by appointment.

For appointments and other questions, please contact David Baltazar [dbaltazar@imsa.com](mailto:dbaltazar@imsa.com).