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## IMSA COMPETITION MEMO IWSC #18-03

To: All IMSA WeatherTech SportsCar Championship Participants

From: IMSA Competition

Date: December 20

Re: Unauthorized Logos

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As a reminder, the following Sporting Regulation Articles are applicable to the ROAR and the Rolex 24H at Daytona (and all Events) and address the use of other series, unacceptable or inappropriate logos. Please review the Sporting Regulations and ensure your Team's compliance:

**10.1. Display of Branding & Advertisements.** Entrant acknowledges and agrees that IMSA may refuse to permit, or it may restrict or assign the size and/or placement of all patches, decals, advertising logos, text or identification of entities, persons, and/or sponsors ("Branding") on the Car, transporters, Team uniforms and/or fire suits and in the Paddock and pit lane during an Event, if IMSA determines in its sole discretion that such Branding is: (i) detrimental to the sport, IMSA, the Series, Series entitlement sponsors and/or Promoter for any reason, including but not limited to the public image of the sport and/or (ii) does not comply with the Branding terms and conditions set forth in the RULES as may be amended from time to time. Entrant agrees to accept IMSA's determination in this regard, and that all such determinations are subject to the RULES and are Conclusive.

10.1.1. Logos of other series and sanctioning bodies are prohibited. Cars, transporters, uniforms and/or firesuits, and/or equipment with logos of other series and sanctioning bodies are prohibited in the Paddock, pits or on-track until such logos are covered or removed.

### **5. ATTACHMENT 5 – LOGOS / NUMBER PANELS / DECALS**

#### **5.1. LOGOS, DRIVER AND CREW UNIFORM REQUIREMENTS** (See Also Article 10)

5.1.1. IMSA requires specific logos to be on all Driver and Crew uniforms. Embroidered logos are acceptable provided they are the exact size, shape & colors of the required/supplied patch. Printed logos are acceptable for Crew Member uniforms.

5.1.2. Below are shown the official logos and only acceptable logos to be utilized on all Driver and Crew uniforms. All logos must follow the brand guidelines at [imsacompetitors.com](http://imsacompetitors.com), retain the original logo aspect ratio, remain intact and must not be altered in any manner: